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NEWS RELEASE

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RedPeak receives national “Resident Satisfaction” award

The national award was given by the apartment industry’s retention and reputation management authority

Denver, Colo., March 2015 - RedPeak, one of the most respected apartment owners, managers, acquirers and developers in Denver, is proud to announce that it has received a national “Resident Satisfaction” award from SatisFacts™, the apartment industry’s retention and reputation management authority (www.satisfacts.com). RedPeak earned the recognition for its superior portfolio.

Of the nearly 300 management companies working with SatisFacts™, the winners achieved high levels of satisfaction due to their focus on delivering an outstanding resident experience. According to SatisFacts™, given the impact of ratings and reviews, being recognized as an award winner provides winners with a powerful competitive advantage in today’s highly challenging marketplace.

“Delivering world class service creates the ideal win-win, as residents reward the management company and ownership with their renewal – and the enormous impact reduced turnover has on NOI and asset values,” said Doug Miller, founder and president of SatisFacts™. “And since the resident experience drives one’s online reputation, the more satisfied residents are, the more likely they will sing the praises of their community online – which clearly impacts market appeal and leasing.”

SatisFacts™, a division of Internet Brands, is the industry’s retention and reputation management authority, working with hundreds of management companies and more than a million apartment units nationally.

About RedPeak

RedPeak is a full-service apartment owner, operator, developer and acquirer with an exclusive focus on Denver and Colorado's Front Range. The company continually upgrades the value of its portfolio through the thoughtful development, redevelopment and repositioning of its assets. RedPeak strives to provide distinctive, highly amenitized residences close to key employment centers, public transportation and entertainment districts. RedPeak's portfolio is comprised of more than 2,200 units located in Capitol Hill, Cherry Creek, City Park, Downtown Denver, Governor's Park, Greenwood Village, Hilltop, Littleton, Uptown and Washington Park. Its current portfolio includes 1000 Grant The Burnsley, 60 Corona, 195 Jackson Apartments, 515 Clarkson, 805 Dahlia, 825 Dahlia, 820 Dexter, 870 Cherry, 880 & 890 Dexter, 970 Pennsylvania, 1075 Corona, 70 Clarkson, 1044 Downing, 1265 Downing, 1430 Humboldt, 1600 Glenarm Place, 3400 East 17th Avenue, Cottonwood Creek, One City Block, The Seasons of Cherry Creek and Timber Creek.

Complete company information can be found at <http://www.RedPeak.com>.

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