

For Immediate Release

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Lori Snider joins RedPeak as Director of Education and Team Development

*A nationally recognized apartment industry professional,
Ms. Snider will deliver high-level customer experience through
team development and education*

Denver, CO (June 8, 2015) – RedPeak is pleased to announce Lori Snider has joined the firm as Director of Education & Team Development.

Lori is a nationally recognized educator and marketing trailblazer, with expertise in delivering a high-level customer experience through team development and purposeful education. She has developed, delivered and implemented training and marketing initiatives for many of the country's top apartment firms and is a frequent presenter at many of the industry's national conferences including NAA, MFE and NAHB.

Lori's 25-year multifamily career has spanned positions with Lincoln Property Company, Legacy Partners, Draper and Kramer, For Rent Media Solutions and Creativity For Rent – a marketing and design firm she co-founded to serve the multifamily industry – in addition to the dozens of clients she has served as one of the industry's premier consultants for the last 15 years.

"We are very excited to add such an experienced and well-regarded industry veteran to our team", said Mark J. Windhager, COO of RedPeak. "Lori's consulting experience has exposed her to a broad overview of best practices in our industry and we look forward to having her impart her knowledge and leadership skills with our group".

In addition to team development, Lori will oversee recruitment and experience management initiatives, and encourage the cultural environment that makes RedPeak a collaborative organization with an unwavering commitment to delivering exceptional resident experiences.

About RedPeak

RedPeak is a full-service apartment owner, operator, developer and acquirer with an exclusive focus on Denver and Colorado's Front Range. The company continually upgrades the value of its portfolio through the thoughtful development, redevelopment and repositioning of its assets. RedPeak strives to provide distinctive, highly amenitized residences close to key employment centers, public transportation and entertainment districts. RedPeak's portfolio is comprised of

more than 2,200 units located in Capitol Hill, Cherry Creek, City Park, Downtown Denver, Governor's Park, Greenwood Village, Hilltop, Littleton, Uptown and Washington Park. Its current portfolio includes 1000 Grant The Burnsley, [60 Corona](#), [195 Jackson Apartments](#), 515 Clarkson, 805 Dahlia, 825 Dahlia, 820 Dexter, 870 Cherry, 880 & 890 Dexter, 970 Pennsylvania, 1075 Corona, 70 Clarkson, 1044 Downing, 1265 Downing, 1145 Ogden, 1153 Ogden, 929 Marion, 1430 Humboldt, 1600 Glenarm Place, 3400 East 17th Avenue, Cottonwood Creek, One City Block, The Seasons of Cherry Creek and Timber Creek.

Complete company information can be found at <http://www.RedPeak.com>.

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