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NEWS RELEASE

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RedPeak welcomes Faith Aids as our New Marketing Director

DENVER – January 2014 – RedPeak Properties, one of the most respected apartment owners, acquirers and developers in Denver, announced that Faith Aids has joined the company as our Marketing Director. Faith will oversee all of RedPeak Properties marketing initiatives to ensure we are driving qualified traffic and maintaining high occupancies at our communities.

Faith started her career at Carmel Partners as a Leasing associate and quickly moved into an Assistant Manager role. In 2010, Faith transitioned into a marketing role where she oversaw all aspects of marketing for multiple regions at Carmel. She was responsible for all branding and eCommerce initiatives for over 9100 units. She oversaw all internet marketing strategies including; SEO, PPC, ILS, Social Media and analyzed the analytics of several outside vendors. She has successfully developed and executed marketing plans for new acquisitions, stabilized communities and new developments. Faith's background in operations coupled with her extensive marketing expertise will make her a tremendous asset to the RedPeak team!

Mark Windhager, COO of RedPeak said "We are excited to have Faith join our team. Her broad range experience from traditional to e-commerce marketing will continue to elevate RedPeak's brand amongst our target profile. Faith's work on RedPeak's re-branding effort and newly revamped website will also be seen in 2014. "

About RedPeak Properties

RedPeak Properties is a full-service apartment owner, operator, developer and acquirer with an exclusive focus on Denver and Colorado's Front Range. The company continually upgrades the value of its portfolio through the thoughtful development, redevelopment and repositioning of its assets. RedPeak strives to provide distinctive, highly amenitized residences close to key employment centers, public transportation and entertainment districts. RedPeak Properties' portfolio is comprised of more than 2,000 units located in Capitol Hill, Cherry Creek, City Park, Downtown Denver, Greenwood Village, Littleton, Northwest Denver, Thornton and Washington Park. Its current portfolio includes [60 Corona Apartments](#), [195 Jackson Apartments](#), [870 Cherry Apartments](#), [970 Pennsylvania Apartments](#), [1265 Downing Apartments](#), [1430 Humboldt Apartments](#), [1600 Glenarm Place](#), [515 Clarkson](#), [3400 Apartments](#), [Cottonwood Creek Apartments](#), [Hunters Cove Apartments](#), [The Seasons of Cherry Creek](#), [Timber Creek Apartments](#), [Quail Ridge Apartments](#) and [The Burnsley](#).

Complete company information can be found at <http://www.RedPeak.com>.

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